

## Profile - Motion graphics animator, video editor, graphic designer & creative director.

### I am compulsively curious and thrive on new challenges.

I want to tell stories that matter and change the world for the better with teams who thrive off each other. I want to help elevate organizations to new levels of excellence. I think long term and want to create design that stands the test of time.

When I'm not working I am a distance runner & aspiring Ironman Triathlete in training for the Raleigh Half Ironman 70.3. I also enjoy reading sci-fi & classic books, time-lapse photography, maker crafts & ham radio. Most of all I love laughing with my wife and teaching my toddlers wonder and science.

## Experience - 3 years motion graphics, 5 years video production, 9 years graphic design.

### Capstone Production Group

#### Motion Graphics & Video Editor

Graphic Designer Mar. 2015 - Feb. 2017

Produced & edited motion graphics and video in an extremely fast paced environment for the automotive and retail industry. Also served as graphic designer, traffic coordinator, digital asset manager, & IT Support.

#### Motion Graphics & Video Editing

- Produced motion graphics and edited video for broadcast TV, web videos & pre-roll commercials with extremely rapid turnaround time between **2-8 hours**.
- Create logos, branding, style frames & layouts for clients.
- Create re-usable templates, layouts, and design assets.

#### Graphic Design & Marketing Support

- Design and refine **8-14 logo** comps per day.
- Create and prep secondary assets for animation.
- Create print collateral, trade show, and sales and marketing materials for clients and internal use.
- Create & maintain internal standardized graphic style guides for over **40 brands** and **hundreds** of clients.
- Maintain & update websites:  
**dealercreative.com** & **capstoneproductiongroup.com**

#### IT Support & Digital Asset Management

- Troubleshoot **OSX**, & **Adobe CC** issues for 15 staff.
- Ensure **XSAN** server storage levels remain acceptable.
- Automate repetitive tasks with scripts, & automator workflows.
- Create & deploy standardized workstation images for OSX.
- Oversee OS upgrades & major application version transitions.
- Maintain databases of users, passwords, providers & services.
- Digital Asset Management - Ensure regular updates of client & manufacturer assets & organize with standard systems.
- Traffic Coordination & Distribution - Ensure all spots are delivered to correct destinations **on time** via proper channels.

### NNE Pharmaplan

Video Editor Contract - Oct. 2015 - Current

Edit internal engineering videos with massive shot lists.  
**1-2 week** turn around.

#### Video Editor

- Ingest, edit, title, color correct, and compress for delivery. Package for presentation to FDA meeting legal requirements.
- Utilize custom automation to streamline process.

### Victory Church

Creative Director & Feb. 2010 - Dec. 2014

IT Director Feb. 2010 - Dec. 2014

Graphic Designer May 2008 - Feb. 2010

#### Responsible for all design, branding and video production.

Also worked as IT Director & sysadmin. Managed numerous technical, audio-visual systems & building projects.

#### Design & Branding

- A complete organization-wide re-branding campaign. Logos, print collateral, building monuments, apparel, & a unified design system of templates, guides & processes.
- Designed weekly graphics packages for sermons as well as in house assets for other programs & events.
- Trained a unified team of design volunteers & growing staff.
- Other accomplishments: **victorychurch.nu** - A new website & An in-house system of display advertising.  
**Prism** - A magazine re-branding. **The InfoDesk** - a kiosk based sign-up system. As well as all environmental design and way-finding signage.

#### Technical Production - lighting, staging, video

- Launched Video Production by initiating a **15k+** investment in professional camera gear for creative video.
- Designed, built and oversaw installation of a **75k** stage and theatrical lighting infrastructure project.
- Create stage dressings for live video.
- Designed & installed a **10k** livestream video system.
- Built high-end custom video editing machines.

#### IT Director & Sysadmin

- Implemented a solid 5 year IT plan (1Q 2012).
- Researched, designed and installed a **42k** Server & Storage **SAN** Infrastructure - Built for **high availability**, fully redundant & virtualized 2 node fail-over cluster.
- Sysadmin for **15 staff** & **20+ volunteers** (PC & Mac)
- Managed **20k** in Apple laptop upgrades for staff.
- Designed and installed **17k** campus wide wired & wireless network capable of handling thousands of concurrent guests.

### Previous Employment 2000 - 2008

Jr. Designer - ClickCulture

Match Print Internship - Imp Designs

Print Associate - Office Max Print Center

Carpenter & Supervisor - Colmar Construction

# Specialization

## Video Production & After Effects Templating

Create systems for repeatability and speed in a video production workflow using plugins, scripts and premade assets.

## Branding & Logo Design

Create brands and help keep brands on target through systematic visual systems and consistent messaging.

## Workflow Optimization

Creating systems & processes that help keep projects running smoothly and organized to reduce stress and improve reliability.

# Education

## MographMentor.com

- 36 week mentorship in Motion Graphics.

Mar. - Dec. 2014

## School Of Communication Arts

- AS in Digital Media & Communications

2002 - 2004

## Wake Tech.

- Computer Science Program & C++

2001- Transferred

## Southeast Raleigh Magnet High School -

- Diploma with a focus on STEM.

1996 - 2000

# References

"It's all of the details that make things work together well. This is what makes Brian such an awesome person to work with—he focuses on the big picture, but he understands that details matter.

Rather than speed through a project haphazardly, he'll take time to think through all aspects and how they affect each other, then he'll work diligently to make it happen with excellence.

Having known him for over 15 years, I can honestly say Brian is full of knowledge that will propel your business forward, and you'll enjoy his company along way."

~ **Jon Horton**

- Web Director NewSpring Church

"Brian's professionalism and attention to detail is the best I've seen. I have worked with Brian for three years and one thing you never have to be concerned about is quality. If Brian produces something, he will certainly do it well.

I am impressed with his ability to receive criticism and correction as well as his ability to communicate the details so clearly.

Brian will challenge mediocrity and do his best to improve whatever job he has been assigned to.







I recommend Brian with the highest regards."

~ **Geoff Jones**

- Technical Arts Director & Audio Engineer

# Skillset






## Core Skills

- Creative Problem Solving 
- Creative Direction 
- Design Strategy 
- Systems & Processes 
- Client Relationships 
- Employee Training 

## Design









- Typography 
- Illustration 
- Branding 
- Photography 
- Copy writing 
- Grid & Template Systems 
- Print design 
- Web design & development 
- Video Production 

## IT















- Research & planning 
- Storage & Virtualization 
- Documentation 
- Technical Support 
- Security 

# Tools

## Adobe Suite

- Photoshop 
- Illustrator 
- InDesign 
- Lightroom 
- Premiere 
- Audition 
- Mocha 
- After Effects 

## Other

- Cinema 4D 
- ExpressionEngine 
- WordPress 
- Drupal 
- Win. Server 08 
- Windows 
- OSX 
- Linux 
- Hyper-V 
- VMware 
- Google Suite 
- Adwords 
- Analytics 
- Office 365 

"Brian has been integral here at Victory. He did a great job of branding and helped each department work together in a seamless way.

He is very detailed in his work and keeps his standards high. He built an excellent IT sysetms here and filled all our IT administration needs. All this has has been backed this up with detailed instructions and documentation.

I would recommend Brian to any company who is looking for someone who is detailed oriented and passionate about branding and always willing to learn new ways of doing things."

~ **Steve Gillespie**

- Church Administrator Victory Church

Brian Saar was an employee for my residential construction company from 2006 to May 2008. During that time he performed as a carpenter and supervisor.

As an employee, Brian was reliable and a team player. He exhibited creativity and problem-solving ability as well as close attention to detail.

As a supervisor, Brian had a good rapport with both subcontractors and customers. He took it upon himself to learn all aspects of the trade and become a very independent worker. As a person, Brian is trustworthy and always pleasant and dependable. I would highly recommend Brian as a strong employee to add to your team.

~ **Colby Williams**

- Owner & Master Carpenter Colmar Construction